



SEO CASE STUDY

REAL ESTATE

Campaign Type: Local Campaign

Campaign Launch Month: June 2021

Target Location: Williamsburg VA

SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

JUNE 21

3 Targeted Keywords

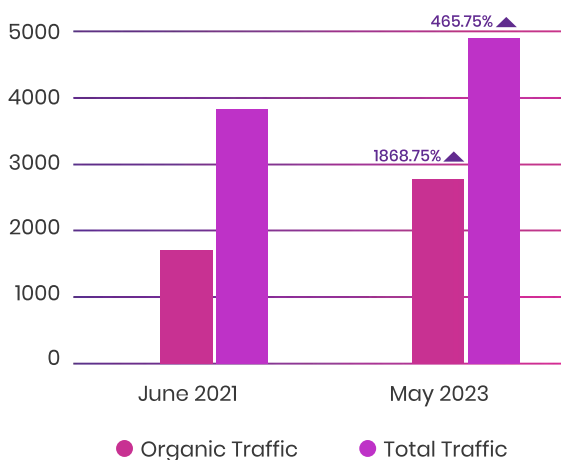
Ranked on the first page of search engines

MAY 23

11 Targeted keywords

Now rank on the first page of search engines

Google Analytics



Google Business Profile

