



SEO CASE STUDY

BEAUTY

Campaign Type: Local Campaign

Campaign Launch Month: Nov 2022

Target Location: Glendale AZ

SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

NOV 22

0 Targeted Keywords

Ranked on the first page of search engines

MAY 23

6 Targeted keywords

Now rank on the first page of search engines

Google Analytics

